

The logo for Fachhochschule Graubünden, consisting of the letters 'FH' stacked above 'GR' in a white square.

FH  
GR

Fachhochschule Graubünden  
University of Applied Sciences

A solid red circle containing the event date and time.

3<sup>rd</sup> June 2021,  
6–8 pm

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Panel discussion on

A horizontal brown rectangle containing the second part of the panel discussion title.

“tourism, mobility, climate protection”

# Panel discussion “tourism, mobility, climate protection”

As part of the project Climate Traces “Klimaspuren” and “Swiss SDG Tourism Dialogue”, the University of Applied Sciences of the Grisons, together with the Alpine Initiative and the StudentHUB of the University of Applied Sciences of the Grisons, is organizing a panel discussion on one of the most current issues facing Switzerland on its way to CO<sub>2</sub> neutrality in 2050: How can tourism and especially tourist mobility be CO<sub>2</sub> neutral by 2050?

(How) can further shifts to the railways, compensation and CO<sub>2</sub> taxation succeed? Where does voluntariness end and is there a need for prescribed framework conditions? What can a current initiative like Swisstainable from Switzerland Tourism contribute to this?

In the year of the Swiss presidency of the Alpine Convention, representatives from tourism, mobility, politics and NGOs will discuss with each other how this goal can be implemented.

**“Tourism mobility is probably the biggest sticking point on the way to the 2050 climate targets. Here, we have to start rethinking and redirecting immediately, at the latest.”**

## Procedure

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6.00 pm **Welcome University of Applied Sciences of the Grisons**

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6.05 pm **Provocative theses to start with**

Climate Traces “Klimaspuren”

**Dominik Siegrist**, Core Team Climate Traces

Energy[R]evolution – Focus mobility

**Georg Klingler**, Greenpeace

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6.35 pm **Panel discussion with**

**Jon Pult**, National Councillor, President of the Alpine Initiative

**Mario Cavigelli**, Cantonal Councillor GR, responsible for transport

**Jürg Schmid**, President of Graubünden Ferien

**Agrena Schuler**, Climate Strike Graubünden

**Till Berger**, Deputy Department Director at the Federal Office for Spatial Development ARE

Moderation:

**Christian Baumgartner**, UAS of the Grisons, Institute for Tourism and Leisure (ITF)

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## The project Climate Traces “Klimaspuren”

In June 2021, a colourful group will hike on climate tracks from the Grisons to Lake Constance and from there through the Mittelland and along the Jura to Geneva. They will visit the traces of climate and places that show what can be done for the climate. Several dozen site visits, activities and events on the various climate topics are planned: What is happening where and how for Zero Greenhouse Gas? Everyone is invited to walk along the climate trails, for one or several days. The hikers come and go, they provide their own picnic and hostel and they take part in the numerous climate events along the way. Intensive public relations, mediating, showing, preaching, but also networking of activists are the means of Climate Traces. Onsite meetings and events take place with, among others: Hochparterre magazine, universities, Alpine Initiative, Greenpeace, WWF.

[klimaspuren.ch](http://klimaspuren.ch)



[#SwissTourism4SDGs](https://www.swiss-tourism.com/en/swiss-tourism-4-sdgs)

## Swiss SDG Tourism-Dialogue

The Swiss SDG Tourism-Dialogue (SwissTourism4SDGs) is a broad-based initiative financed by SECO to anchor the 2030 Agenda with its 17 Sustainable Development Goals (SDGs) more firmly in the tourism industry. The 17 Sustainable Development Goals (SDGs) form the global reference framework for economic, social and environmental development until 2030. They were adopted by the UN member states in 2015 and are addressed to governments worldwide, but also to civil society, the private sector and the scientific community. Switzerland is committed to the implementation of the 2030 Agenda at both national and international level, and tourism as a cross-cutting sector can make an important contribution to achieving these goals. With the Swiss SDG Tourism-Dialogue, all stakeholders in Swiss incoming and outgoing tourism will be networked with the vision that thanks to knowledge exchange and broad-based projects, the SDGs can be achieved in a more targeted, effective and rapid manner. The project aims to jointly promote practice-based exchange of experience, contribute to the achievement of the 17 global goals for sustainable development and make Swiss tourism more sustainable in the long term.

The University of Applied Sciences of the Grisons is a consortium partner in the project.



In cooperation with:

The **StudentHUB** is a student organisation that deals intensively with the topic of sustainability and aims to create a more sustainable university and society. Through various projects and events inside and outside the University of Applied Sciences of the Grisons, the StudentHUB draws attention to various topics of ecological, social or economic sustainability and thus creates a platform for active exchange. The StudentHUB organizes various events to promote a more sustainable lifestyle. In this way, the StudentHUB wants to sensitize and inform the environment on the topic of sustainability and ideally contribute to questioning and changing consumer behaviour.



The **Alpine Initiative** is an association that works to protect the Alps from transit traffic. Its primary goal is the preservation of the Alps as a habitat. In 1989, the association launched the "Eidgenössische Volksinitiative zum Schutze des Alpengebietes vor dem Transitverkehr" (colloquially "Alpine Initiative"). The initiative is committed to the issues of environmental pollution, modal shift to rail, road expansion and transport growth, among other things, by campaigning for the reduction of transport growth or advocating for the improvement of the environmental balance of road freight transport.

[alpeninitiative.ch](http://alpeninitiative.ch)



**iniziativa  
da las alps**

# Event location

University of Applied Sciences of the Grisons  
Room SIL  
Pulvermühlestrasse 57  
7000 Chur  
Switzerland

The event will be streamed on the internet (incl. English translation for a foreign audience). If possible, an on-site event will be held at the University of Applied Sciences of the Grisons for a limited audience (without translation), in accordance with all COVID-19 requirements of the Canton of Graubünden and the University of Applied Sciences of the Grisons.

# Registration

Register now on [fhgr.ch/climate](https://fhgr.ch/climate)



Fachhochschule Graubünden  
Scola auta spezialisada dal Grischun  
Scuola universitaria professionale dei Grigioni  
University of Applied Sciences of the Grisons

